
THE 4TH GLOBAL
**TOURISM
RESILIENCE**
DAY

Dates: 16th – 18th February 2026

Venue: KICC, Nairobi, Kenya



EXPO INFO PACK

4TH GLOBAL TOURISM RESILIENCE DAY, CONFERENCE AND EXPO (GTRDCE)

Theme: *Tourism Resilience in Action: From Crisis Response to
Impactful Transformation*

Dates: 16th – 18th February 2026 **Venue:** KICC, Nairobi, Kenya

1 ABOUT THE GLOBAL TOURISM RESILIENCE DAY CONFERENCE & EXPO (GTRDCE) 2026

The Global Tourism Resilience Day Conference & Expo (GTRDCE) is a highlevel international platform convened by the Government of the Republic of Kenya, through the Ministry of Tourism and Wildlife, in partnership with the Global Tourism Resilience and Crisis Management Centre (GTRCMC). The event brings together policymakers, industry leaders, innovators, development partners, and investors to advance practical solutions for tourism resilience.

1.1 EVENT DETAILS

What: 4th Global Tourism Resilience Day Conference & Expo (GTRDCE)

- **Theme:** Tourism Resilience in Action: From Crisis Response to Impactful Transformation
- **When:** 16th – 18th February 2026
- **Where:** Kenyatta International Convention Centre (KICC), Nairobi, Kenya
- **Hashtag:** #GTRDCE2026

1.2 KEY DATES FOR EXHIBITORS

- **Exhibitor Set-up:** 13th (6:00 PM) – 14th February 2026 (11:00 PM)
- **Exhibition Dates:** 16th – 18th February 2026

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2 WHY EXHIBIT

Exhibiting at GTRDCE provides organizations with a unique opportunity to:

- Showcase resilience-driven solutions, technologies, and services to a global, high-level audience.
- Engage directly with senior government officials, tourism authorities, development partners, and private sector leaders.
- Position your brand as a thought leader in crisis preparedness, recovery, sustainability, and innovation within tourism.
- Build strategic partnerships and visibility within global tourism resilience networks.

2.1 KEY FOCUS AREAS FOR EXHIBITORS

- Crisis management and preparedness solutions
- Digital and data-driven tourism systems
- Sustainability and climate resilience innovations
- Workforce development and capacity building
- Community-based and inclusive tourism models

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2.2 EXHIBITOR DOS AND DON'TS DURING SET-UP

2.2.1 Dos:

- **Do** adhere strictly to the scheduled set-up times to ensure a smooth process for all exhibitors.
- **Do** bring your required exhibitor passes and credentials to gain access to the venue.
- **Do** check in with the event staff upon arrival to receive your welcome kit and final instructions.
- **Do** ensure your showcase fits within the 3M x 3M allocated space.
- **Do** familiarize yourself with the venue layout and emergency exits. Do use a professional and courteous approach when interacting with other exhibitors and event staff.

2.2.2 Don'ts:

- **Don't** begin set-up outside of the designated times without prior approval from event management.
- **Don't** obstruct fire exits, walkways, or neighboring booths with your equipment or display.
- **Don't** make any permanent alterations to the venue structure, including drilling or painting walls.
- **Don't** use nails, screws, or staples on the exhibition floor or walls.
- **Don't** leave valuable items unattended during the set-up period.

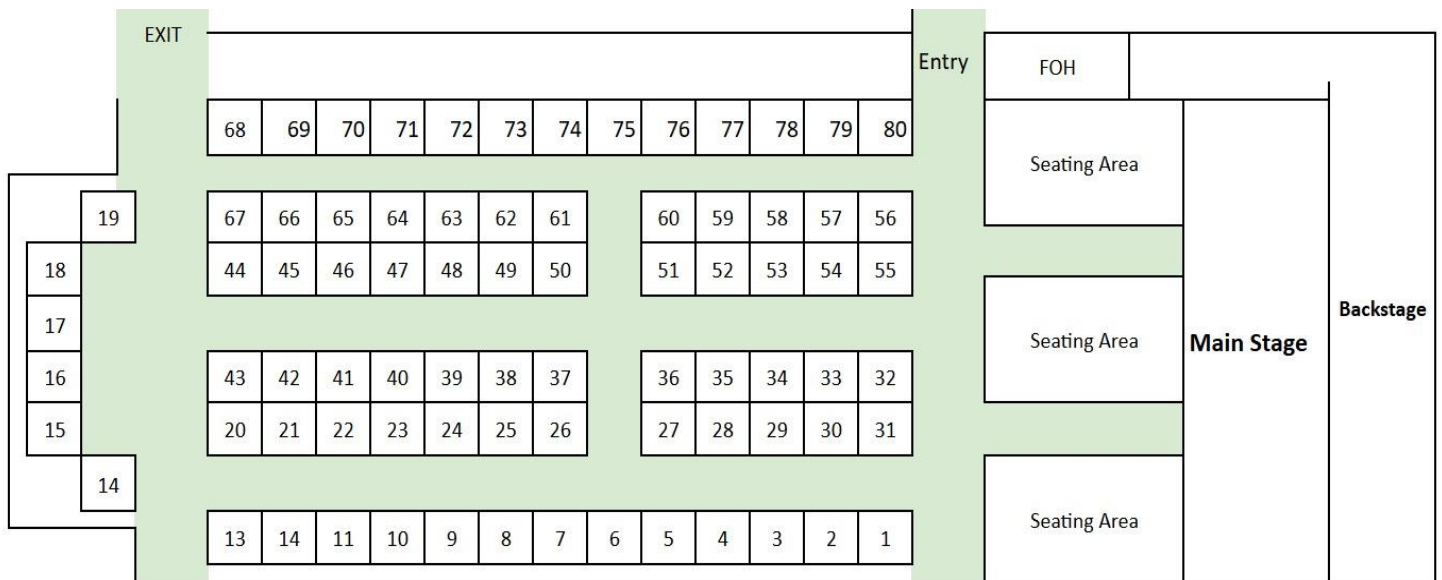
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2.3 EXHIBITION SPACE & INCLUSIONS

2.3.1 Floor Plan



2.3.2 Booth Inclusions

- **Size:** 3M x 3M (Schell Scheme)
- **Inclusions:**
 - o 3x3m Expo Space
 - o Power
 - o Fascia Board with Name
 - o Table with 2 seats
 - o 2 Exhibitor Passes (limited to expo area)



MINISTRY OF TOURISM AND
WILDLIFE



Global Tourism Resilience
& Crisis Management Centre (GTRCMC)
Eastern Africa



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3 CONTACT INFORMATION:

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MINISTRY OF TOURISM AND
WILDLIFE



MINISTRY OF
TOURISM



GTRCMC
GLOBAL TOURISM RESILIENCE
& CRISIS MANAGEMENT CENTRE



Global Tourism Resilience
& Crisis Management Centre (GTRCMC)
Eastern Africa



KENYATTA UNIVERSITY

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