



THE UNIVERSITY  
OF THE  
WEST INDIES



**GTRCMC**  
GLOBAL TOURISM RESILIENCE  
& CRISIS MANAGEMENT CENTRE

# PROJECT BRIEF

## Project Title

**GTRCMC Online Academic Journal**

## Project Objective(s)

The objective of the project is to develop Online Academic Journal and to maintain this Online Academic Journal for 2 years – Journal of Tourism Resilience

## Expected Outcomes

The Journal of Tourism Resilience will help to: (1) shape policy making at the national, regional and international level; (2) foster communication amongst scholars, policy makers, students and other tourism stakeholders; (3), provide practical and theoretical ideas regarding Tourism Resilience, and (4) share and document ideas and knowledge regarding tourism resilience.

## Project Beneficiaries

- Academics
- Policy Makers
- Academic Institutions
- Nations planning tourism resilience planning strategies
- National, regional and international entities managing tourism resources
- National, regional and international entities operating in the tourism sector
- National, regional and international entities implementing or undertaking resilience strategies
- Groups operating in the tourism sector
- Groups operating in any resilience space
- Individuals operating in or benefiting from the tourism sector
- Global Citizens

**Project Duration:**

**24 months**